

Tableau Customer List (World wide & Regional)

Advertising & Marketing

Customers

Avenue A | Razorfish
DoubleClick
Ogilvy & Mather Worldwide
The Martin Agency
Dentsu Asia
Global Market Insite
Raydar Research

Applications of Tableau

Advertising conversion
Digital marketing analysis
SEM performance
Web analytics
Market research analysis

Banking & Finance

Customers

Adira Finance
WOM Finance
Busan Auto Finance
Mandala Finance
Bank Internasional Indonesia (BII)
Bank Bukopin
Bank ANZ
AXA Indonesia
Nasional Reasuransi
Zurich Indonesia
Bank of America
Barclays Global
Citigroup
GE
Draft FCB Group
EverBank Direct
Fifth Third Bank
Greater Iowa Credit Union
Symetra Financial
Wachovia
Charles Schwab
Fidelity

Applications of Tableau

ATM fraud analysis
Credit card fraud analysis
Small business loan analysis
Credit risk mitigation
Mortgage analysis and reporting
International loan portfolio analysis
Investment Analysis
Sales Performance Monitoring

Charities

Customers

British Red Cross
Christian Relief Services Charities
DC Children & Youth Investment Trust Corporation
United Way of Rock River Valley
World Vision

Applications of Tableau

Donation Management

Communications

Customers

Linknet (Firstmedia)
Indosat
Excelcomindo (XL)
Bell Canada
Bell South
Blue Frog Mobile

Applications of Tableau

Customer churn analysis
Cell phone performance analysis
Cell tower location testing and analysis
Digital content pricing
Plan marketing analysis

FiberTower
Lucent
Mitel Networks Corporation
Motorola
Sprint
T-Mobile
Telenor Pakistan
Telstra
TLEOS
Verizon Communications

Consulting & Legal

Customers

Baker & McKenzie
Booz Allen Hamilton
Clorox Company
Cornerstone Research
Deloitte & Touche LLP
Electronic Data Systems Corporation
McKinsey & Company
Mercer
Monitor
Norbridge
Ernst and Young

Applications of Tableau

Demographic analysis
Strategy
Client supply chain analysis
Business performance analysis
Legal discovery
HR compliance

Consumer Goods

Customers

HM Sampoerna
Unilever Indonesia
Hallmark
Kimberly-Clark Corporation
Kwantum
Louis Vuitton
Mary Kay
Prime Resources
Procter & Gamble
Sony
Sysco Corporation
Targus
Whirlpool

Applications of Tableau

Financial control analysis
Consumer marketing and research
eBusiness performance analysis
Supply chain analysis
Warranty analysis
Quality assurance
Customer satisfaction

Engineering & Construction

Customers

Bechtel Corporation
Beezer Homes
Kiewit Corporation
McGraw-Hill Construction
St. Onge Company
TÜV SÜD

Applications of Tableau

Construction administration
Logistics modeling
Supply chain analysis
Project management
Project cost analysis

Financial Information

Customers

Dunn & Bradstreet
Equifax
Fannie Mae
HTM Corporation
Moody's Investors Service
Scottish Re
Standard and Poor's

Applications of Tableau

Customer acquisition
Revenue by geography
Credit risk analysis
Securities analysis

Food & Beverage

Customers

Amco Internacional
Chicken of the Sea
Heineken
Nestlé
Pepsi Bottling Group
Prairie Berry Winery
Sierra Nevada Brewing Company
Starbucks Coffee
The Coca-Cola Company
Turkey Hill Dairy
Es Teler 77 Indonesia

Applications of Tableau

Analyze production data
Understand margins and profitability by product and category
Manage sales and distribution networks

Health Care

Customers

Omni International Hospital
AIMHealthcare
Blue Cross Blue Shield of Alabama
Caremark
CIBA
Comprehensive Health Services
Good Shepherd Medical Center
Harvard Medical School
Health Plus of Louisiana
Icepharma
Johnson & Johnson
Kaleida Health
LSU Health Sciences
Mercy Health Services
Overlake Hospital
Quest Diagnostics
Ravenswood Family Health Clinic
Roche Diagnostics
St. Jude Children's Research
Sunquest Information Systems
University of Miami Medical Center
Wake Forest Health Sciences

Applications of Tableau

Patient data analysis
Project management
Informatics
Sales performance
Clinical data analysis
Hospital Administration
Product pipeline analysis
Drug Trial Analysis

Insurance

Customers

AXA Indonesia
Zurich Indonesia
Nasional Reasuransi
Amica
Esurance
Marsh & McLennan
Mutual of Omaha
Nationwide Insurance
Progressive
The Regence Group

Applications of Tableau

Call center analysis
Agent performance analysis
Claims analysis
Pricing analysis
Risk analysis
Policy revenue analysis
Sales Activity Management

Investment & Brokerage

Customers

Bear Stearns
Bridgewater Associates
Charles Schwab
Dundee Securities
National Financial Partners
New Enterprise Associates
RBC Dain Rauscher

Applications of Tableau

Securities analysis
Investment performance
IT project management
Client case processing analysis
Portfolio analysis

Rosenblatt Securities
Stone Castle Partners

Manufacturing

Customers

Air Products
Alcoa
Blastrac Manufacturing
Boeing
Dow Chemical
General Electric
General Motors
Hitachi
Honda
International Truck & Engine
Jabil Circuit
Kaydon - Bearings
KLA Tencor
Komatsu America Corporation
Lam Research
Lenovo International
Lockheed Martin
Pratt & Whitney
Ricoh
Rohm and Hass
Sony
Stahl Holdings BV
Steelcase
Toyota
US Auto Parts
Weyerhaeuser
Xerox Corporation
Yale Industrial Trucks
Chevron Phillips Chemicals Asia
New Armada Automobil

Applications of Tableau

Patent portfolio analysis and reporting
Warranty claims
Financial planning
New product marketing analysis
Test Engineering
Quality assurance
Testing
Retail sales analysis

Media and Entertainment

Customers

Atlanta Symphony
Blizzard Entertainment
CNET Networks
Discovery Communications
Dow Jones and Company
Epic Games
Gallup
i-level
Microsoft Xbox
New York Times
O'Reilly Media
Pearson
Scholastic Corporation
TiVo
Univision
Virgin Entertainment Group, North America
ZillionTV
CBS Sport
Disney Interactive Media Group
LA Times Media Group
New York Times
Bloomberg BusinessWeek

Applications of Tableau

Production and operations analysis
Media planning
Customer survey data analysis

Oil & Gas

Customers

SKKMIGAS
Exxon Mobil
BP North America
Saudi Aramco
Duke Energy Corporation
ConocoPhillips
Halliburton

Applications of Tableau

Exploration analysis
Forecasting review
Downstream tracking and monitoring
Customer marketing analysis
Industry economic analysis
Production analysis

Pharmaceutical

Customers

Alza Pharmaceutical
Cephalon
Eli Lilly
McKesson
Merck
Novo Nordisk
Pfizer
Sanofi Aventis

Applications of Tableau

Asset utilization
Clinical test data analysis
Drug discovery
Project cost analysis

Public Sector and Government

Customers

TNP2K (Tim Nasional Percepatan Pengentasan Kemiskinan)
UKP4 (Unit Kerja Presiden)
Aspire Public Schools
Australia Attorney General
Central Intelligence Agency (CIA)
DC Government
Federal Air Marshal Service
Federal Aviation Administration (FAA)
Government of Canada
National Science Foundation
NSA - National Security Agency
NYC Department of Education
Omaha Public Power District
Pacific Northwest National Lab (PNNL)
Port of Seattle Aviation Planning
Potomac Engineering Solutions
SOCOM - US Special Operations Command
State of WA, Dept of Labor & Industries
Urban Forestry Administration
US Air Force
US Army
US Bureau of Land Management
US Department of Agriculture (USDA)
US Department of Justice
US Department of the Navy
US Internal Revenue Service
Veteran's Benefit Association (VBA)
US Department of the Navy
US Internal Revenue Service
Veteran's Benefit Association (VBA)

Applications of Tableau

Human resources planning analysis
Genetic research
Banking performance
Help desk data analysis
National defense data analysis

Research & Development

Customers

Bayer CropScience
Boeing Phantomworks
General Electric Global Research
Lawrence Livermore Labs
MITRE
National Institute of Health
National Reconnaissance Office

Applications of Tableau

Homeland security
Ophthalmologic disease
Cancer Research
Project planning and financial analysis
Satellite data analysis
Market Analysis
Bank and its products brand analysis

National Visualization Analytics Center
Pacific Northwest National Labs
Dentsu Asia
Global Market Insite
Raydar Research

Retail

Customers

Top Food Indonesia (Es Teller 77)
Ahold
Amazon.com
Barnes & Noble
Borders
Caremark CVS
Flyer Enterprises
Haggen, Inc.
Lowe's
MAPCO
Pilot Travel LLC
Safeway
Staples
Toys R Us
Walmart
Wet Seal
Jewelmer International

Applications of Tableau

Category management
Business performance management
Pricing analysis
Supply chain analysis
Customer retention analysis
Digital marketing

School Administration

Customers

Charlotte Mecklenburg Schools
NYC Department of Education
Raymond School District
Region 4
U.S. Dept. of Defense Dependent Schools
Wilson County Schools

Applications of Tableau

"No Child Left Behind" data analysis
Scholastic testing trend analysis
Student demographic analysis
Student performance
Graduation data analysis

Services & Outsourcing

Customers

ADP
Computer Information Concepts
EDS
Hmetrix
KPMG
Madrona Solutions Group
Oco
StoneCastle Partners
StrategicOne
Wolters Kluwer

Applications of Tableau

Professional services engagement tracking
Strategy analysis
Financial analysis

IT and Electronic Business

Customers

4S Information Systems
Adobe
Aelera
AOL
BEA Systems
CNET Networks
eBay
Electronic Arts
EMC
End-to-End Analytics
ESRI

Applications of Tableau

Product management
Professional services project management
Marketing data analysis
Budget outlier analysis
Operational compliance

Google
HP
Hyperion Solutions
IBM
Information Techniques
Internet Business Initiatives
Maxtor
Mercury Interactive
Microsoft
MySQL
Novell
Pay Pal
Predicta Brazil
TechNexus
VMWare
TÜV SÜD

Travel & Leisure

Customers

AAA Allied Group
Alaska Airlines
Bourne Leisure
Celebrity Cruise Lines
Expedia
Royal Caribbean Cruise Lines
Sandiego.com
Swinomish Casino

Applications of Tableau

Yield analysis
ecommerce data analysis
Customer retention

Universities & Colleges

Customers

Appalachian State University
Chemetka Community College
Cornell University
DePaul University
DePauw University
Duke University
Georgetown University
Harvard University
Indiana University Southeast
Jacksonville State University
Johns Hopkins University
Kaplan University
Laval University
London School of Economics
Ohio State University
Pitzer College
Providence College
San Diego State University
Simon Fraser University
Southwestern Oregon Community College
Texas Womens' University
University College- Dublin
University of Arizona
University of Louisiana
University of North Carolina - Wilmington
University of North Carolina Gen Admin
University of North Carolina – Chapel Hill
University of South Carolina - Aiken
University of Tennessee
University of Texas – El Paso
University of Washington
Wake Forest University Health Sciences
Winston-Salem State University

Applications of Tableau

Institutional research
IPEDS data analysis
Student performance analysis
Student survey analysis
Portfolio management
Admissions analysis and reporting
Compliance analysis and reporting

Winthrop University
Yale University

Utilities

Customers

PLN Jawa-Bali
Atomic Energy of Canada
Duke Energy Corporation
Louisville Water Company
TXU
WindLogics

Applications of Tableau

Customer marketing analysis
Industry economics analysis
Consumption analysis
Turbine Optimization
Pricing analysis

Utilities

Customers

Modernland
Cowell Development
Raywhite

Applications of Tableau

Customer marketing analysis
Tenant Optimization
Sales Property Agency

Untuk informasi lebih lanjut, bisa menghubungi:

Eflin Mual Sinambela/CEO Nabolos, Mobile 0852-2002-2884

[Email: eflinms@gmail.com](mailto:eflinms@gmail.com)

Frans Sinata/Direktur Nabolos, Mobile 0858-1468-6978

[Email: fransnt@gmail.com](mailto:fransnt@gmail.com)